

# TRUE/FALSE

1 : Adam Smith made the point that individual pursuit of self-interest (egoistic conduct), even when subject to rules and constraints, always undermines the utilitarian goal of producing the most good for all.

A : true

B : false

Correct Answer : B

2 : Rule utilitarianism applies the utilitarian standard, not to individual actions, but to moral codes as a whole.

A : true

B : false

Correct Answer : A

3 : When a utilitarian like Jeremy Bentham advocates the greatest happiness for the greatest number, we must consider unhappiness or pain as well as happiness.

A : true

B : false

Correct Answer : A

4 : The connection between rights and duties is that, generally speaking, if you have a right to do something, then someone else has a correlative duty to act in a certain way.

A : true

B : false

Correct Answer : A

5 : According to Immanuel Kant, moral reasoning is based on factual knowledge.

A : true

B : false

Correct Answer : B

6 : According to Jeremy Bentham and John Stuart Mill, pleasure is the one thing that is intrinsically good or worthwhile.

A : true

B : false

Correct Answer : A

7 : The rights guaranteed in the Bill of Rights are positive rights, not negative rights.

A : true

B : false

Correct Answer : B

8 : According to W. D. Ross, we have immediate intuitive knowledge of the basic prima facie moral obligations/principles.

A : true  
B : false

Correct Answer : A

9 : Richard Brandt defends a form of act utilitarianism.

A : true  
B : false

Correct Answer : B

10 : All moral rights are legal rights.

A : true  
B : false

Correct Answer : B

11 : By maxim, Immanuel Kant meant the subjective principle of an action, the principle that people in effect formulate in determining their conduct.

A : true  
B : false

Correct Answer : A

12 : In ethics normative theories propose some principle or principles for distinguishing right actions from wrong actions.

A : true  
B : false

Correct Answer : A

13 : Nonconsequentialist theories of ethics never consider the consequences of an action or rule when making a moral judgment.

A : true  
B : false

Correct Answer : B

14 : The view that associates morality with self-interest is egoism.

A : true  
B : false

Correct Answer : A

15 : Egoists only do what they feel like doing.

A : true  
B : false

Correct Answer : B

16 : Ethical egoism says that human beings are, as a matter of fact, so constructed that they must behave selfishly.

A : true

B : false

Correct Answer : B

17 : Jeremy Bentham thought that a community is no more than the individuals who compose it and that the interests of the community are simply the sum of the interests of its members.

A : true

B : false

Correct Answer : A

18 : One feature about utilitarianism that makes it appealing as a standard for moral decisions in business and nonbusiness organizations is that it provides a clear and straightforward basis for formulating and testing policies.

A : true

B : false

Correct Answer : A

19 : According to Adam Smith, if business is left to pursue its self-interest, the good of society will be compromised and harmed.

A : true

B : false

Correct Answer : B

20 : Immanuel Kant believed that it is only when we act out of feeling or sentiment that our actions have moral worth.

A : true

B : false

Correct Answer : B

21 : A hypothetical imperative tells us to act as we would want everyone to act in that situation.

A : true

B : false

Correct Answer : B

22 : Immanuel Kant believed that prostitution was immoral because, by selling their sexual services, prostitutes allow themselves to be treated as only a means to an end.

A : true

B : false

Correct Answer : A

23 : A prima facie obligation is an obligation that can be overridden by a more important obligation.

A : true

B : false

Correct Answer : A

24 : A supererogatory act is an act that would be good not to do to, but doing it is not absolutely wrong.

A : true

B : false

Correct Answer : B

25 : W. D. Ross denied that we have immediate, intuitive knowledge of the basic prima facie obligations.

A : true

B : false

Correct Answer : B

## SHORT RESPONSE

26 : What is the difference between legal rights and moral rights and between negative rights and positive rights?

Correct Answer : See referenced page

27 : According to Kant, when does an action have moral worth?

Correct Answer : See referenced page

28 : What is the difference between the categorical imperative and a hypothetical imperative?

Correct Answer : See referenced page

29 : State two alternative formulations of Immanuel Kants categorical imperative. What are these two formulations?

Correct Answer : See referenced page

30 : Identify two forms of ethical egoism. What are these two forms and how do they differ from one another?

Correct Answer : See referenced page

31 : What is a prima facie obligation?

Correct Answer : See referenced page

32 : Human rights have at least four important characteristics. What are these characteristics of human rights?

Correct Answer : See referenced pages

33 : Explain one of the three criticisms of utilitarianism..

Correct Answer : See referenced page

34 : What is the difference between egoism as an ethical theory and psychological egoism?

Correct Answer : See referenced page

35 : According to Immanuel Kant, lying is never morally permissible. Why does he believe this?

Correct Answer : See referenced page.

## MULTIPLE CHOICE

36 : Consequentialism

A : is best represented by Rosss theory of ethics.

B : states that sometimes the consequences of our actions can be morally relevant.

C : states that the moral rightness of an action is determined solely by its results.

D : differs from nonconsequentialism because nonconsequentialism denies that consequences have any moral significance.

Correct Answer : C

37 : If you adopt egoism as your moral code, then

A : you can never act honestly or be gracious or helpful to others.

B : you must endorse hedonism.

C : you must always avoid any unpleasant or painful experiences.

D : you believe that it is morally right to do whatever promotes your best interest.

Correct Answer : D

38 : According to the text, psychological egoism

A : is derived from alleged fact that human beings are by nature selfish creatures.

B : is the same principle of morality as ethical egoism.

C : is the view that the best way to promote our own self-interest is to sometimes be selfish.

D : is based on hedonism.

Correct Answer : A

39 : Which of the following represents a utilitarian belief?

A : We must always support what most people want, i.e., by majority rule.

B : We should bring about the most happiness for everyone affected by our actions.

C : We should concern ourselves only with the immediate results of our actions.

D : We must always disregard our own happiness when deciding what to do.

Correct Answer : B

40 : According to act utilitarianism, an action is morally right if and only if

A : it makes the person who does it happy.

B : everyone prefers that action to any other action.

C : it maximizes total, net happiness.

D : it brings only happiness and causes no pain.

Correct Answer : C

41 : Utilitarians believe that

A : knowledge, friendship, and aesthetic satisfaction are intrinsically valuable (or inherently good).

B : we can predict with certainty the future consequences of our actions.

C : an action that leads to unhappiness is morally right if any other action that you could have performed instead would have brought about even more unhappiness.

D : an action cant be right if the people who are made happy by it are outnumbered by the people who are made unhappy by it.

Correct Answer : C

42 : Which of the following considerations about utilitarianism is correct?

A : The great 19th century utilitarians, Jeremy Bentham and John Stuart Mill, believed that pleasure and happiness were different things.

B : Bentham was concerned with the quantity of pleasure that an action produces, not with distinctions based on the type of the pleasure.

C : Act utilitarianism and rule utilitarianism consistently agree upon which actions are morally right.

D : Utilitarians believe that we cant compare one persons happiness with that of another.

Correct Answer : B

43 : The case of the "death-bed promise" shows that

A : utilitarianism may lead to conclusions that conflict with our ordinary ideas of right and wrong.

B : keeping your promises never maximizes happiness.

C : it was wrong to have made the promise in the first place.

D : utilitarianism reduces effectively to egoism in practice.

Correct Answer : A

44 : Utilitarianism is appealing as a standard for moral decision making in business. Which of the following provides a reason for this?

A : Utilitarianism provides an objective way of resolving conflicts of self-interest.

B : Utilitarianism provides a rigid approach to moral decision making.

C : Utilitarianism provides a fuzzy standard for formulating and testing policies.

D : Utilitarianism gives us firm rules to follow, rules that dont permit exceptions.

Correct Answer : A

45 : Which of the following is true regarding Immanuel Kants beliefs?

A : He defended a consequentialist theory of right and wrong.

B : He believed that all duties are prima facie duties.

C : He believed that moral principles rest on empirical data, on observation and experiment.

D : He believed that reason by itself can reveal the basic principles of morality.

Correct Answer : D

46 : According to Kant

A : good will is the only thing that is good in itself.

B : an action has moral worth if it is consistent with the categorical imperative.

C : only actions based on feeling or sentiment have moral worth.

D : a self-interested person can never do the right action.

Correct Answer : A

47 : Imagine a shopkeeper who is honest because being honest is good for business. When the shopkeeper refrains from cheating a customer, Kant would say this action

A : was wrong because its motive was impure.

B : was in accordance with duty, but not done from duty.

C : displayed a high level of moral worth.

D : shows that he was following the categorical imperative.

Correct Answer : B

48 : If you want to go to law school, then you must take the LSAT exam. This statement is an example of

A : the transcendental imperative.

B : the categorical imperative.

C : a hypothetical imperative.

D : irrational behavior.

Correct Answer : C

49 : Kant believed that we should always act

A : in such a way that we can will the maxim of our action to be a local law.

B : in a way that treats success as an end in itself, never merely as means.

C : in a way that would be universally unacceptable to all rational beings.

D : in a way that moral beings give the moral law.

Correct Answer : D

50 : According to W. D. Rosss theory

A : a prima facie obligation is absolute and can never be overridden.

B : what we should do in any specific set of circumstances will always be self-evident.

C : it would be wrong to lie to a murderer even to save the life of a friend.

D : we have various moral duties that cant be reduced to a single, overarching obligation.

Correct Answer : D

51 : Nonconsequentialists like Ross believe that

A : we have no obligation to promote general welfare.

B : utilitarianism doesnt require us to sacrifice as much as we should to help other people.

C : morality permits each of us a sphere in which to pursue our own plans and goals.

D : peoples so-called moral rights are unimportant when determining the right course of action.

Correct Answer : C

52 : Supererogatory actions are

A : actions that are normally wrong to do, but can sometimes be right.

B : actions that it would be good to do but not immoral not to do.

C : actions that we are morally required to do, all things considered.

D : actions that are wrong even though they produce some good.

Correct Answer : B

53 : The statement that best defines rights is

A : all moral rights are legal rights.

B : a negative right is a right to receive certain benefits.

C : a right is an entitlement to act or to have others act in a certain way.

D : all moral rights are human rights.

Correct Answer : C

54 : Which of the following statements is true regarding human rights?

A : Human rights are equal rights; if X is a human right, then everyone has this right.

B : Human rights are transferable and thus alienable.

C : Human rights rest on particular roles and special relationships.

D : Human rights are not natural but are always grounded in a specific legal or political system.

Correct Answer : A

55 : Rule utilitarians

A : believe that the optimal moral code will not normally produce 100% compliance.

B : believe that the optimal moral code would consist of only one rule, namely, always act so as to maximize happiness.

C : assume that everyone will always follow the rules, all the time.

D : believe that an action is wrong if it fails to maximize happiness.

Correct Answer : A

56 : For those who are trying to make moral decisions

A : it is impossible to make progress on controversial ethical issues unless everyone shares the same moral theory.

B : endorsing a moral principle doesn't require you to apply it in all similar situations.

C : moral judgments don't have to be related to some general moral principles.

D : in a moral discussion, clarifying the facts and spelling out the principles to which people are appealing can help us to reach a solution.

Correct Answer : D

57 : A practical basis for discussing moral issues involves taking account of

A : effects, ideals, and obligations.

B : effort, duties, and organization.

C : compassion, intellect, and patience.

D : compliance, contribution, and consequences.

Correct Answer : A

58 : The only accurate statement about consequentialism is:

A : Utilitarianism is a nonconsequentialist ethical theory.

B : Utilitarianism is an egoistic normative theory.

C : Consequentialism says that the moral rightness of an action is determined solely by its results.

D : Nonconsequentialists deny that consequences have any moral significance.

Correct Answer : C

59 : A key idea of Immanuel Kant's ethical theory is that:



A : all duties are prima facie duties.

B : the moral permissibility of our actions depends entirely upon their consequences.

C : we should treat people as ends in themselves, never merely as means.

D : only pleasure has intrinsic value.

Correct Answer : C

60 : Which of the following is true regarding utilitarian beliefs?

A : Utilitarians wish to maximize happiness not simply immediately, but in the long run as well.

B : Utilitarians contend that we can determine with certainty what the future consequences of our present actions will be.

C : When choosing among possible actions, utilitarianism requires us to disregard our own happiness.

D : For the hedonistic utilitarian, knowledge, friendship, and aesthetic satisfaction are inherently good.

Correct Answer : A

## ESSAY

61 : Give a real life example of how obligations, ideals, and effects can be in conflict. Explain how to give resolution to this conflict.

Correct Answer : See referenced page

62 : Choose two theories of ethics from the reading and explain how you would properly apply them to the Hacking into Harvard case on pages 86 and 87.

Correct Answer : See referenced page

63 : How would the six points of utilitarianism be applied to The Ford Pinto case to come to a proper resolution?

Correct Answer : See referenced page

64 : Choose a current day problem in business ethics and explain how Hares approach could be used to solve it.

Correct Answer : See referenced page

65 : Based on the reading, When is Everybodys Doing It a moral justification?, is ever an occasion when it is morally acceptable to follow others though some would say it is wrong? Justify your answer either way.

Correct Answer : See referenced page